

## Press Release

(For Immediate Release)

### Profits of Kingdee China Surged In the First Three Quarters of 2014 Cloud Service Business Continued to Grow Rapidly

(29 October 2014, Hong Kong) Kingdee International Software Group Corporation Limited ("Kingdee International" or the "Group"; Stock Code: 00268.HK), a leading Cloud Management services provider in Asia Pacific region, today announced an unaudited results for the first three quarters ended 30 September 2014 (the "Reporting Period") of its wholly-owned subsidiary Kingdee Software (China) Co., Ltd. ("Kingdee China").

During the Reporting Period, Kingdee cloud service business experienced rapid growth, cloud service as a percentage of total revenue continued to rise. In addition, software shipment posted a double-digit increase. Despite some ERP businesses shifted from direct sales to indirect sales strategy, total revenue increased by 0.5% YoY to approximately RMB1.075 billion, net profit increased substantially from RMB15.96 million in the first three quarters of 2013 to RMB109 million in the first three quarters of 2014. Net cash generated from operating activities increased by 168.0% YoY to approximately RMB212 million, maintained a strong financial condition.

Mr. Xu Shaochun, Chairman of Board of Directors of Kingdee International, said, "The Group has attained a preemptive position for the Cloud Service in China, the proportion of Cloud Service business among the entire business of the Group has increased during the Reporting Period, reflected a significant success in a business transition toward the Internet, while reflecting the development of the group in a right direction. The Group will seize the mobile Internet transformation first-mover advantages, constantly evolve the enterprise Internet business model, expand market size, as well as and help China enterprises to achieve Mobile Internet transformation and upgrade, and strive to develop Cloud Service and make it become the largest work and business platform in China in the next 3-5 years."

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#### **About Kingdee International Software Group Corporation Limited**

Kingdee International Software Group Company Limited ("Kingdee" or the "Group"; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With "Streamline your business process" as its mission and "Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)" as its core values, the Group is providing Cloud Management products and services for over four million corporate and government organizations worldwide with the aim to become the world's leading Cloud Management service provider. The Group consists of Kingdee Software (China) Co., Ltd. with a focus on corporate management software and internet services markets, Shenzhen Kingdee Middleware Co., Ltd. with a focus on middleware business, Kingdee Medical Software Company Ltd. which provides IT integrated solutions provider for medical and health



organizations, as well as Kingdee International Software Group (H.K.) Co., Ltd. which focuses on APAC ex-China and overseas markets.

For further information about Kingdee International, please visit the Group's website at [www.kingdee.com](http://www.kingdee.com).

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